**UX review: UX issues with suggestions**

Website: https://ono-estetika.com/en/

Strengths:

* Good choice of images.
* Color combination is unique and attractive.
* Visual consistency exists.
* Page loading is good.
* Website performance is good.
* All the buttons are working.

Weakness:

* Home page has a lot of repetition of “Make of appointment” button. Hence less focus on the services and treatments.
* Less details about the treatments. It’s a clinic website. The services should be on the focus.
* Use of sharp edge buttons and images.
* Lack of navigation.
* Text readability can be improved by increasing the font size or line size.

Suggestions:

* Make less Repetition of call of actions (buttons like make an appointment)
* Color shifting: the sections shift from dark to lite colors. Try to incorporate the section color in coherence.
* Sharpe edge buttons, and images. Sharp edge buttons are usually considered harsh to play with and put a serious impression on the users. It will be good to give a little round shape to the buttons, images, text field, and card boards to make them attractive and give a pleasure look for a user.

Rounded buttons perform better when it comes to interaction designs. Easy for eyes to process. For that you can set a radius value and apply that value to all the buttons present in the interfaces.

* Highlight “our mission” button or make it read more. Similarly, “Discover all treatments” button is not highlight. Make them a button like the “About our treatment”.
* Navigation is important for linking the pages, displaying important pages, company information and important actions we want to achieve. Sticky navigation the one that stay on the top of the page (it is already present in the current design but lack the pages details). It makes it easy for the user to jump between pages.
* The existing Navigation bar is good with respect to mobile interfaces but for desktop it should be sticky navigation bar with the pages name on it.